

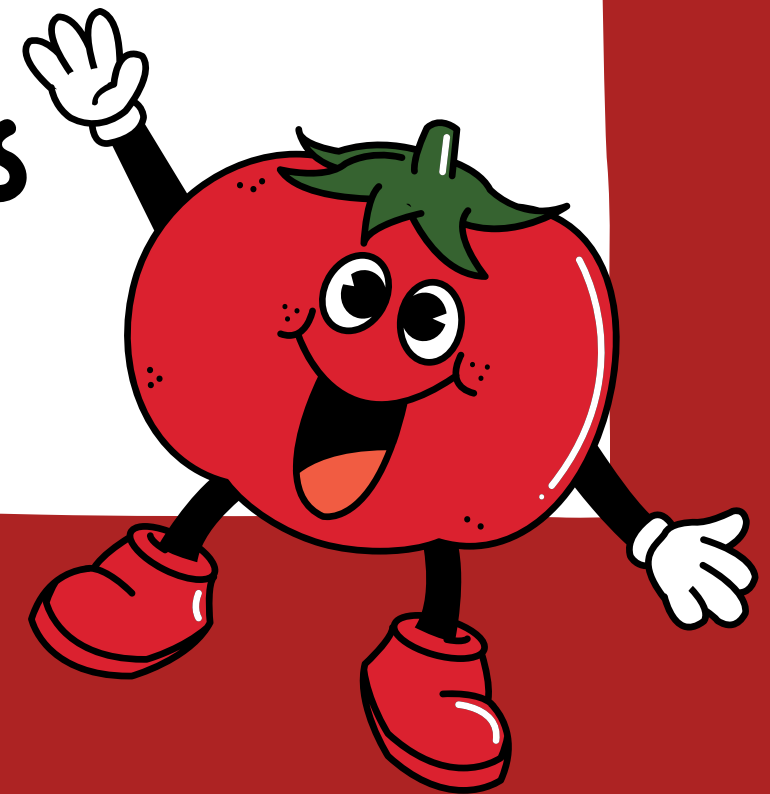
LA

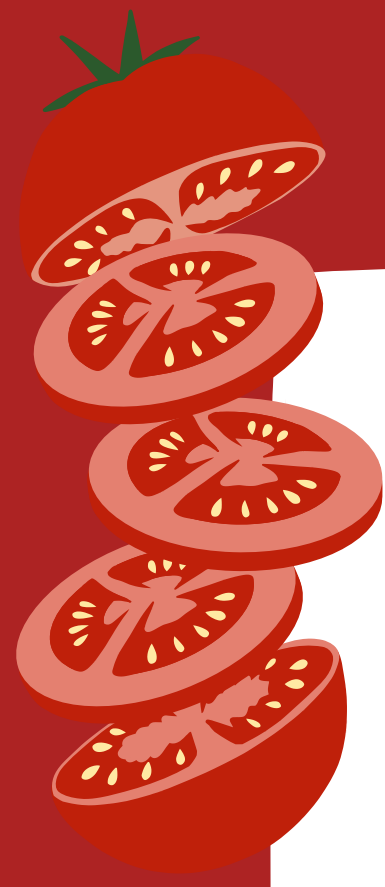
TOMATINA



What is La Tomatina?

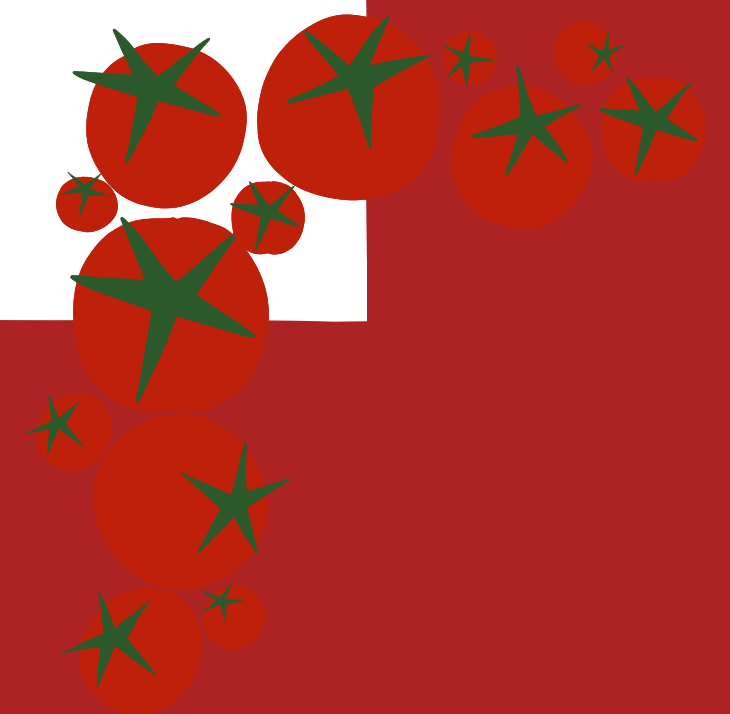
LA TOMATINA IS A FESTIVAL THAT IS CELEBRATED IN THE VALENCIAN MUNICIPALITY OF BUÑOL. IT IS ALWAYS CELEBRATED ON THE LAST WEDNESDAY OF THE MONTH OF AUGUST, WITHIN THE WEEK OF THE BUÑOL FESTIVITIES, AND CONSISTS OF THE PARTICIPANTS THROWING TOMATOES AT EACH OTHER.

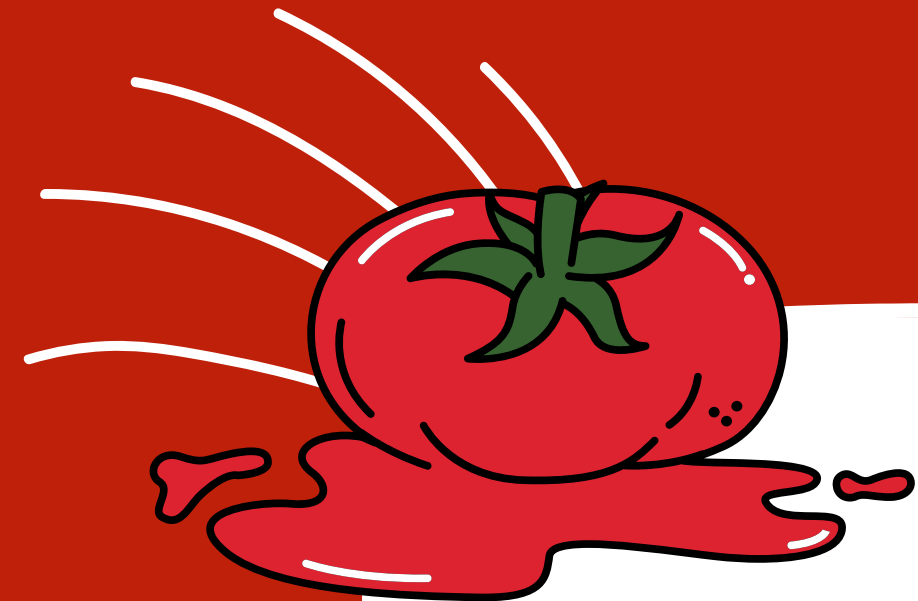




Why is the La Tomatina festival so important?

IN THIS FESTIVITY, THE IMPORTANCE OF FUN AND THE DESIRE TO PARTY STANDS OUT; THAT IS, HEDONISM -OR ITS SEARCH- IN THE DECISION TO PARTICIPATE. IF THE HISTORICAL EVOLUTION OF THE TOMATINA IS OBSERVED, IT IS NECESSARY TO POINT OUT THE IMPORTANCE THAT HEDONISM HAS ACQUIRED AS TIME PROGRESSES.





The rules of the Tomatina:

DO NOT RIP OR THROW SHIRTS, NEITHER YOURS NOR THOSE OF OTHERS. CRUSH THE TOMATOES BEFORE THROWING THEM; THE BLOW WILL BE LESS FORCEFUL. KEEP A SAFE DISTANCE FROM TRUCKS. STOP THROWING TOMATOES WHEN YOU HEAR THE SHOT FROM THE SECOND CARCASS.

